

MY Executive Engagement Program

Updated 30th September 2015

Internal

The SAP logo is located in the bottom left corner of the image. It consists of the letters 'SAP' in white, bold, sans-serif font, set against a blue rectangular background.



CALENDAR

CALENDAR – SEPTEMBER 2015

Monday	Tuesday	Wednesday	Thursday	Friday
	1	2	3	4
7	8	9	10 - AE's Top 3 list due - Weekly Cadence	11
14	15	16 MALAYSIA DAY	17 - 16 accts finalized - Identify the CFOs for 21 st Oct Roundtable - First draft of briefing notes - Weekly Cadence	18 - Venue sourcing for CFO Roundtable Discussion with Colin Sampson
21 - Confirm 21 st Oct meeting & venue	22 - Finalize details of 21 st Oct meeting, follow up on CFO list	23 - Finalize CFO list for 21 st Oct meeting - Weekly Cadence – 2 nd draft of briefing notes	24 HARI RAYA HAJI	25 - Follow up on 21 st Oct meeting invite
28 - Follow up on 21 st Oct meeting invite	29 - Follow up on 21 st Oct meeting invite	30 - CFO Event list and EDM finalized & invite sent out		

CALENDAR – OCTOBER 2015

Monday	Tuesday	Wednesday	Thursday	Friday
			1 - Follow up on CFO event - Weekly Cadence	2 - Follow up on CFO event
5 - Public Announcement of Terence as new MD - Follow up on CFO event	6 - New MD Announcement letter to go out - Follow up on CFO event	7 - Follow up on CFO event - Follow up on CEO courtesy visit	8 - Follow up on CFO event - Follow up on CEO courtesy visit - Weekly Cadence	9 - Follow up on CFO event - Follow up on CEO courtesy visit
12 - Follow up on CFO event - Follow up on CEO courtesy visit	13 - Tier1 Media Interview (TBC) - Follow up on CFO event - Follow up on CEO courtesy visit	14 AWAL MUHARAM	15 - Follow up on CFO event - Follow up on CEO courtesy visit - Weekly Cadence	16 - Follow up on CFO event - Follow up on CEO courtesy visit
19 - Follow up on CFO event - Follow up on CEO courtesy visit	20 - Follow up on CFO event - Follow up on CEO courtesy visit	21 - CFO Roundtable Discussion & Luncheon with Colin Sampson - Follow up on CEO courtesy visit	22 - Follow up on CEO courtesy visit - Weekly Cadence	23 - Follow up on CEO courtesy visit
26 - Follow up on CEO courtesy visit	27 - Follow up on CEO courtesy visit	28 Sharifah Shereeta's EEP lunch session, COOs, 3-4 pax (TBA)	29 - Follow up on CEO courtesy visit - Weekly Cadence	30 Joanne's EEP lunch session, CIOs, 3-4 pax (TBA)

CALENDAR – NOVEMBER 2015

Monday	Tuesday	Wednesday	Thursday	Friday
2 - Follow up on CEO courtesy visit	3 - Follow up on CEO courtesy visit	4 - CFO Event with Thomas Zipperlee (TBC) - Follow up on CEO courtesy visit	5 - Follow up on CEO courtesy visit - Weekly Cadence	6 - Follow up on CEO courtesy visit
9 - BFM Interview Feature (TBC) - Follow up on CEO courtesy visit	10 DEEPAVALI	11 - Follow up on CEO courtesy visit	12 - Sharifah Shereeta's EEP lunch session, COOs, 3-4 pax (TBA) - Follow up on CEO courtesy visit - Weekly Cadence	13 - Follow up on CEO courtesy visit
16 - Follow up on CEO courtesy visit	17 - Follow up on CEO courtesy visit	18 - Joanne's EEP lunch session, CIOs, 3-4 pax (TBA) - Follow up on CEO courtesy visit	19 - Follow up on CEO courtesy visit - Weekly Cadence	20 - Follow up on CEO courtesy visit
23 - Follow up on CEO courtesy visit	24 - CMO's EEP lunch session, 3-4 pax (TBC) - Follow up on CEO courtesy visit	25 - Follow up on CEO courtesy visit	26 - Follow up on CEO courtesy visit - Weekly Cadence	27 - Follow up on CEO courtesy visit

CALENDAR – DECEMBER 2015

Monday	Tuesday	Wednesday	Thursday	Friday
30 November - Follow up on CEO courtesy visit	1 - 1on1 Running Simple in 2015 w Top Publications	2 - 1on1 Running Simple in 2015 w Top Publications	3 - 1on1 Running Simple in 2015 w Top Publications - Weekly Cadence	4 - 1on1 Running Simple in 2015 w Top Publications
7 - 1on1 Running Simple in 2015 w Top Publications	8 - 1on1 Running Simple in 2015 w Top Publications - Sharifah Shereeta's EEP lunch session, COOs, 3-4 pax (TBC)	9 - 1on1 Running Simple in 2015 w Top Publications	10 - 1on1 Running Simple in 2015 w Top Publications - Weekly Cadence	11 SULTAN'S BIRTHDAY (SELANGOR ONLY)
14	15 - Joanne's EEP lunch session, CIOs, 3-4 pax (TBC)	16	17 - Weekly Cadence	18
21	22 - CHRO's EEP lunch session, 3-4 pax (TBC)	23 - Weekly Cadence	24 PROPHET MUHAMMAD'S BIRTHDAY	25 CHRISTMAS
28	29	30	31 - Weekly Cadence	
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Notes

8 CEO visits per month

3 COO and 3 CIO sessions from October – December 2015

- 3 to 4 pax per session
- 9 to 12 COOs and CIOs to meet per quarter
- from 16 top accounts

2 CMO and 2 CHRO sessions from November – December 2015

- 3 to 4 pax per session
- 6 to 8 CMOs and CHROs to meet per quarter
- from 16 top accounts



Thank you